How to purchase OnAudience segments

Hybrid.ai
Choosing OnAudience segments through Hybrid DSP

Choose an Advertiser from the list or create a new one.
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Select a campaign in which you want to use OnAudience segments or create “New campaign”.
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In the campaign settings go to 3rd step called “Audience”.
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In the list of suppliers choose one of the OnAudience segments and click “Add as a New Group”.
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After checking all settings and adding the creatives click “Save and close”.
Need a custom segment? Contact us!

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